



August 23, 2019

Hello from Northern Valley Youth Orchestras! Once again this year, NVYO is inviting local businesses and organizations to invest in NVYO's programs and mission by placing a sponsorship ad in our professionally printed concert programs. This season at least 1000 professionally printed and bound 8.5" x 11" full-color concert programs will be distributed to our musicians, their families, teachers, and community mentors, plus audience members from a variety of regional ND and MN towns. We will print two separate programs, one in late November and one in mid-March; your ad will be placed in both, and you will have the option of changing the ad for the March program if you so choose. You will also be listed on our website as an advertising sponsor, and a link to your website provided as well.

NVYO is a 501 c3 nonprofit based in Grand Forks that challenges and inspires young musicians toward musical and personal excellence, while encouraging them to use their talents to make a difference in the community. NVYO's programming includes: two orchestras for string, wind brass and percussion students; a chamber music program that coaches small groups of students in community spaces; and a day camp in August. For more information, see www.nvyo.org

This season we will be offering two program ad sizes, at a low cost that covers BOTH the November and March printings: a quarter-page ad (3.75" x 5") for only **\$250** or a half-page ad (8" x 5") for only **\$450**. Ads are available on a first-come, first-served basis. *Space is limited. Please note that as NVYO is a nonprofit serving youth and families, program ads must align with NVYO's stated values and nondiscrimination policies, and be appropriate for all ages. All ads may be subject to approval by the appropriate board committee.*

To place an ad, please send the business info and payment, payable to NVYO, to the address below. Or you may email Naomi Welsh at nwelsh@novyo.org to initiate the ad reservation. Note that space is not reserved until payment is received. If you have questions, or need more information, please contact Naomi Welsh at 701-213-0310 or nwelsh@novyo.org. Thanks for your consideration, and I hope to hear from you soon!

-- Naomi Welsh, NVYO Executive Director

Northern Valley Youth Orchestras • 701-213-0310 (Naomi Welsh) • nwelsh@novyo.org
NVYO • 415 Demers Ave Suite A • Grand Forks, ND 58201

Return with payment: YES! I'd like to place an ad in the NVYO season concert programs.

_____ **quarter-page ad \$250** _____ **half-page ad \$450**

Company/Business Name:

Contact Name:

Phone:

Email:

website to link digital program to:

please send ad in four color CMYK high-res digital format to nwelsh@novyo.org or share via Dropbox. See attached page for specs and sizes.

FULL COLOR CONCERT PROGRAM ADS!

Sponsor NVYO's youth and community music programs, and reach hundreds of area families & community members with your message!

half page ad:
\$450

8" wide x 5" high
no bleed

get your ad in
TWO printed
programs - change
ads midseason
if you wish!!

quarter page ad:
\$250

3.75" wide x 5" high
no bleed



Sponsorship ads are in full color, and will appear in a professionally printed and bound concert program booklet. Please provide the ad as you wish it to appear, in high quality (300 dpi + , .pdf or .png preferred), in four-color CMYK digital format. The higher resolution you provide the better it will appear in the printed program. Ads may be emailed to nwelsh@novyo.org or shared via Dropbox.

Deadline: reserve by Oct. 15 2019 / content received by Oct 25, 2019

Contact Naomi Welsh for more info:

nwelsh@novyo.org / 701-213-0310 (cell)

www.nvyo.org